

Industry voices - We invite you to share your feedback in the form of a video.

The Department of Agriculture, Water and the Environment is looking to identify areas of overlap, duplication and areas of potential mutual recognition between state, territory and commonwealth governments for those working in the plant (horticulture and grain) agriculture sector across interstate and international export trade (farmers, packhouses, authorised officers, exporters, registered establishments, treatment providers, transporters) saving time and reducing costs for those working across domestic and international markets.

Your feedback will help identify areas of duplication and priorities for improvement that will provide the best value to you.

What will the videos be used for?

We are capturing industry views formally through a Have Your Say survey. However, we also want to hear directly from industry in your own words on what is needed and what you see as the greatest opportunities for harmonisation between the state and commonwealth in the plant trade industries.

The videos will be used to promote further industry consultation processes and showcase what we are doing, to get as many people interested and engaged in the consultations as possible and make sure the outcomes are properly representative of what industry needs. This might include on social media and/or other online sources. We will also use the videos during our consultations with state and territory agriculture departments, to put a human face on discussions and decisions.

If we opt to use your video in a public forum, we will advise you prior to release.

Filming your video

The videos should be emailed to [Congestion Busting - Plant Exports](#). We suggest keeping the length to under 1 minute in length.

No special equipment is required to film your video; phone cameras are fine and produce videos of good quality using the default video settings. Videos can be either selfie style or recorded by someone else, although we encourage you to find ways to keep the camera as steady as possible. If you would prefer to have a video call and have that recorded, let us know and we can make arrangements.

We also encourage you to film your video in a suitable location to make sure viewers can focus on you and your message, without distractions. The best locations are well-lit with either natural sunlight or indoor lighting (although check for shadows and silhouettes) and relatively quiet without background noise or echoes (including the sound of heaters, machinery or air conditioning).

Video content – share only what you are comfortable with sharing

We want to hear from you in your own words on what you need and where there are opportunities for improvements. However, we have provided some questions below that might help you think about what to say and present your video. These are only suggestions and should not be considered as a requirement – share what you want to share!

Who are you?

Hi I'm <Name> from <business>, We <what does your business do/in what industry> <where do you trade?>.

e.g., Hi I'm Jo Blogs, the director of Grape Exporters Co. in NSW, we produce and pack table grapes for the export trade to Korea and we supply the major supermarket chains across the country.

Who regulates you?

We currently hold registrations for <list all the state and commonwealth registrations you must hold for international and interstate trade> We also hold <list any food safety/quality assurance or supply chain standards you hold>.

e.g. We currently hold registrations on our farm for international trade, state trade and the supermarkets. These include accredited property registrations, export registered establishment registrations.... We are also certificated through HAPRS to supply the major supermarket chains.

Where is there duplication?

I see duplication across the sector....

What's working well?

I really like...

e.g. I really like the way the state government manages certification process across borders and the commonwealth has clear information on AO's

If you had a magic wand what would you want to see in the plant export space?

If I could improve something it would be... (include why)

e.g. If I could improve something it would be to have less audits and be able to conduct plant health inspections for state trade.

What benefits would your business see if these improvements were implemented?

If the department would be able to <insert idea> we would be able to <insert benefit>.

e.g. if the department could reduce the number of audits conducted we would save thousands of dollars a year.