

Australia's Urban Greenlife

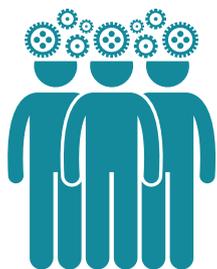
Greenlife and green spaces are not only desirable but are invaluable for their contributions to cooler cities, community health and wellbeing; improved productivity; water management; community connection; clean air and local commerce. A variety of Green Industries contribute significantly to the availability and improvement of urban spaces across the country. Greenlife in urban environments is both needed and valued by the Australian community.



Trees reduce temperatures by up to **8 degrees Celsius**, reducing air conditioner use and carbon emissions by an estimated **12-15% per annum**



83% of Australians see green space as a place for **relaxation**. **73%** see their garden as a sanctuary for **mental well-being** and **89%** believe access to green space is a **Human Right**.



People working in a place with plants and trees are **17% more productive** than people working in bare spaces.



Trees and plants act as a **natural water filtration system**, they **reduce run-off** and **prevent erosion**.



Large healthy trees remove approx. **70 times more air pollution** than smaller healthy trees.



Customers could pay **9-12% more** for goods sold in CBD's with **high quality tree canopy**.



Leafy streets with **50% or more tree cover** increased the median **house sale price by 5.4%** and a broad leaf tree on a street verge in front of a home can **increase its price by approximately \$17,000**.



Greenlife supports urban biodiversity with 25% of plants and 46% of animals having at least part of their distributions located in cities



Greenlife
Industry Australia

The Australian greenlife industry is a community contributing to Australia and all Australians through the uniqueness and diversity of its product and its people.

The industry encompasses the ornamental market and supplies starter plants for fruit and vegetable production and stock for landscaping, forestry and revegetation.

The importance of the industry cannot be understated as it significantly underpins the food, fibre and foliage plant production in Australia, contributes significantly to the economy and provides aesthetic and scientific solutions to climate change.