



What's GROWING on?

HORT
JOURNAL
FEBRUARY

Welcome to this month's **Greener Spaces Better Places** program update. Read on to find out the latest news and highlights to keep you up to date on what's happening and how you can benefit.

NEW SCHOOL OF THUMB EPISODES RELEASED

The three latest episodes, filmed in Queensland, shine a spotlight on mature trees, sub-tropicals and architectural plants. Claire Hooper hosts the series once again, and is joined on the couch by sub-tropical expert and nursery owner Wayne Lyons, Kristian Spink of Marlborough Nurseries, and Brisbane-based horticulturalist Zoe Donkin.

These experts covered how to create a poolside paradise, a savvy and stylish patio, and how to bring in cooling canopy to the hot suburbs.

The series was launched on Instagram in January and has been a huge hit with Aussie consumers. On Instagram alone, our series has already reached over **2,000,000** people.

We can't wait to see the impact of these latest episodes.



**YOU CAN WATCH THE EPISODES
AT HOME. [YOUTUBE.COM/@
GREENERSPACESBETTERPLACES](https://www.youtube.com/@GreenerSpacesBetterPlaces)**



ASK ME ANYTHING SPOTLIGHT: INDUSTRY EXPERTS LAURIE & BRENTON

Laurie Green of Crop Swap Australia educated consumers on how to prepare their gardens for plentiful harvests.

Garden designer Brenton Roberts taught us some beauty tips and principles for choosing plants to achieve a desired aesthetic.



GROWING OUR LINKEDIN NETWORK

Our purpose: To engage and grow an online community of professional urban greeners

We have 3.7k members on our LinkedIn page and anticipate ongoing growth. Each month, our Living Network email is sent to our database of 3,900 urban greening professionals and enthusiasts, which corresponds with an uptick in our LinkedIn following. Our strategy seamlessly integrates email and LinkedIn content, fostering cohesive communications about urban greening best-practice.

JOIN OUR GREENER SPACES BETTER PLACES GROUP ON LINKEDIN: [LINKEDIN.COM/GROUPS/5155492](https://www.linkedin.com/groups/5155492)



WHAT'S NEXT?

Greener Spaces Better Places is continuing the Ask Me Anything series to provide Australians with free, personalised gardening advice. Could our next Ask Me Anything expert be you?

Please reach out to hello@greenerspacesbetterplaces.com if you would like to feature.



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