



Sustainable Packaging in Horticulture Industry Workshop

Tuesday, February 16th 2021 | 11am – 1pm

IMPORTANT TIPS FOR TODAY'S WORKSHOP:

- Please enter your full name and organisation in your Zoom profile, so we know who you are (you can do this via your Zoom Settings).
- Please use headphones/earphones for clarity of sound.
- Please set your microphone to mute, to avoid background noise, but feel free to unmute if you would like to speak to the group
- Please use the chat box to say 'hello', tell us where you're from and if you're not keen to speak, you can use Chat to submit questions / responses during the discussion.

AGENDA

11.00am Welcome / ZOOM Check-in / Housekeeping

11.05am PoPPr Program Update / Next Steps

11.35am Stakeholder Mapping

12.05pm New Project Ideas

12.35pm Q&A / Next Steps / Wrap Up

12.45pm Session Close









PoPPR Program Update

Introductions

- **Helen Millicer** ANZPAC Plastics Pact Program Manager
- Matilda Gable ANZPAC Plastics Pact Program Administrator

Stage 1 – Business Case Development

- Request for Proposals update
 - Project Plan
 - Desktop Literature Review
 - Stakeholder Engagement
 - Business Case Drafts
- What happens next? Working group participation during Stage 1...







Poppr Program Update

A rose, by any other name...

- PotCycle Scheme / Program
- Greencycle Scheme / Program
- Greenlife Circle Scheme / Program
- GreenlifeCycle Scheme / Program
- Greenlife Loop Scheme / Program

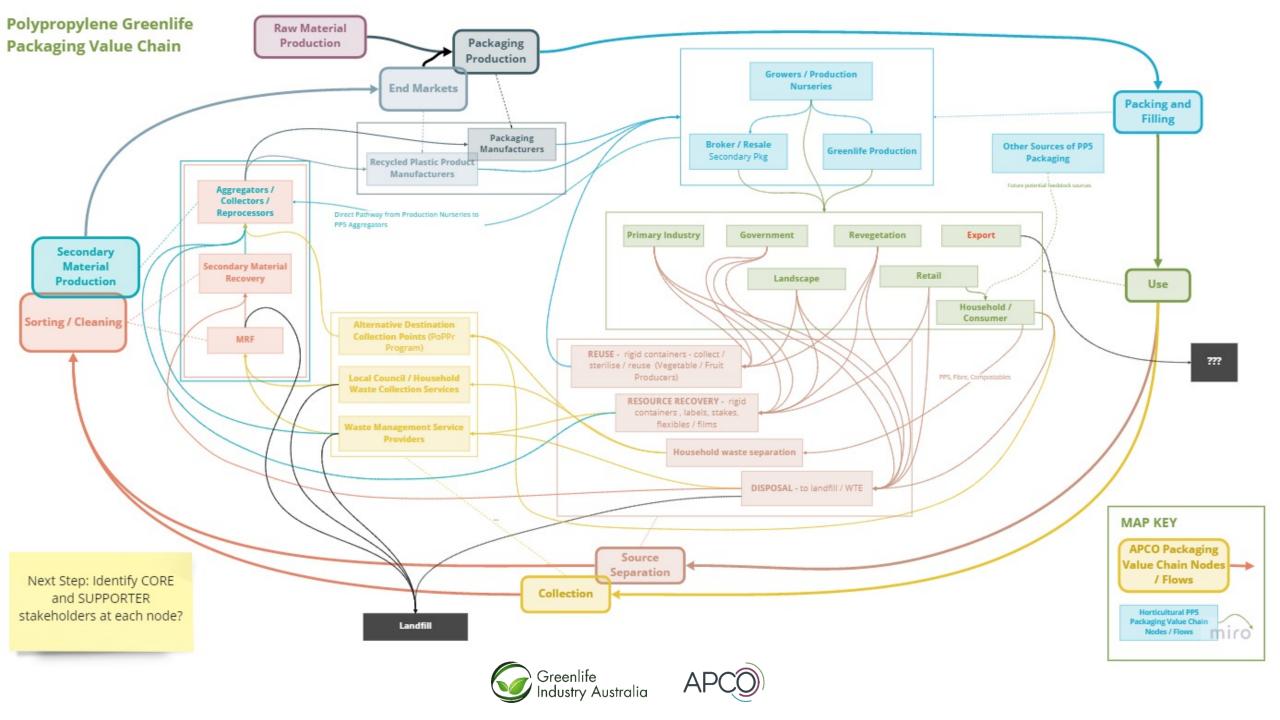
- Drop-a-Pot
- Plant Grow Recycle Repeat
- Plant Grow Recycle All Good
- PlantPackBack
- PoPPr Program













Poppr Program – Holiday Homework

We need your help to map the Stakeholder network, to target engagement activities promoting support and participation in the program

STEP 1

Identify your position in the new Packaging Value Chain map

Raw Material Production

Packaging Production

Packing and Filling

Use

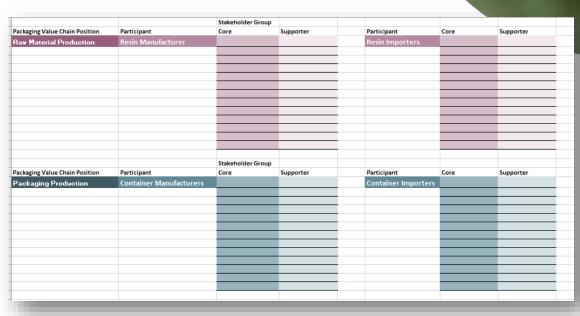
Source Separation Collection

Sorting / Cleaning Secondary Material Production

End Markets

STEP 2

Over the summer, use the Spreadsheet provided to note down stakeholders that you interact with through your Value Chain position, that may have an interest in the PoPPr Program, as either CORE or SUPPORTER Stakeholders



STEP 3

Completed stakeholder lists returned to APCO.

Responses have been consolidated to build the full stakeholder landscape but we want to be sure we've captured everyone...







SOME OTHER IDEAS...



Soft Plastics Recycling

- REDcycle program Media bags / Other soft plastics? – ARL labelling - industry awareness campaign
- Pallet wrap Silage Wrap Product
 Stewardship project

Distribution packaging – pallets, crates etc.

Other packaging sustainability frustrations?





WRAP UP / NEXT STEPS

PoPPr Program

- PoPPr Program project to continue with ANZPAC Plastics Pact team
- ANZPAC Plastics Pact team to finalise communications plan
- Consultant project plan to be shared with stakeholders
- Stakeholders will be contacted for input / feedback over coming 6 week period – details to be provided.

Stakeholder mapping

- Stakeholder engagement profiles to be compiled
- Next Meeting TBC tentative late March, 2021









