



Greenlife Industry Australia

Advertising Rate Card

GIA Online Nursery Trade Register

The Nursery Trade Register is a trade resource exclusively available to Members of the greenlife industry Australia wide. The register is a valuable resource for greenlife buyers and buyers of horticultural products and services.

Financial business Members of Greenlife Industry Australia receive:

- 🌿 1 x Company logo
- 🌿 x 4 photos on business landing page

Business Logo in listing	\$ 350 p.a
x 4 photos in listing	\$ 300 p.a
Section Page banners (under search button on a random rotating basis)	\$ 600 p.a
Non-member listing	\$ 2,500 p.a

GIA Careers Hub Jobs Board

Financial business Members of Greenlife Industry Australia receive:

- 🌿 Priority Jobs Board Listing with logo until close

Jobs Board Listing (valid for 30 days)	\$ 300
Priority Jobs Board Listing with logo until close	\$ 450

GIA eNews

Greenlife Industry Australia eNews is distributed fortnightly to stakeholders which includes exclusive 'Member Only' content and shares relevant industry activities and important updates on critical issues.

Primary Banner Advertisement (Third feature placement)

1 x banner ad	\$ 300
4 x banner ad	\$ 1080 (save 10%)
8 x banner ad	\$ 2040 (save 15%)

Standard Banner advertisement (Placement at bottom)

1 x banner ad	\$ 250
4 x banner ad	\$ 900 (save 10%)
8 x banner ad	\$ 1700 (save 15%)

Advertorial

1 x advertorial	\$ 350
4 x advertorial	\$ 1260 (save 10%)

*Conditions apply

* Pricing does not include GST

For further information on GIA's advertising opportunities, contact GIA national office on 02 8861 5100 or info@greenlifeindustry.com.au