



Greenlife Industry Australia

HOW OUR CREDENTIALS CAN HELP YOUR BUSINESS



WHY BE ACCREDITED/CERTIFIED?

Thank you for considering our Australian Plant Production Standard (APPS) credentials – NIASA, EcoHort and/or BioSecure HACCP .

There are two main reasons to get them. Our:

- programs improve your business
- credentials are becoming valuable – local governments, carbon companies, land care groups, farmers and the landscape industry are increasingly seeking suppliers who are accredited and certified.

BENEFITS

Our credentials provide:

- real results
- instant credibility
- practical tools and connections
- profitable innovation
- ongoing support
- affordable solutions
- digital data recording
- informed decision making.



INSTANT CREDIBILITY

Our credentials can open up new markets for your business. Industry, government and the community can see immediately that you're a leader, dedicated to best practice. Our programs formally recognise your organisation's commitment to continuous improvement – you get the certificate, and you can badge your business with our logo.

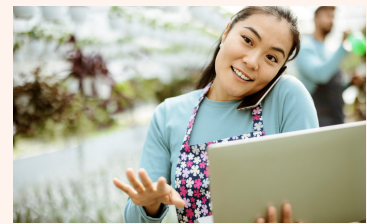


REAL RESULTS

When you decide to be NIASA accredited and/or certified under EcoHort or BioSecure HACCP, we help you look at your business with fresh eyes and support you take it to the next level.

Depending on the programs you choose, they can help you:

- be more competitive
- reduce risk
- be more sustainable
- streamline your practices to maximise resources by reducing costs, losses and waste
- improve crop quality and cropping system efficiency
- improve plant protection and biosecurity systems
- comply with legislation and meet statutory obligations
- protect and improve your market access
- independently verify best management practice and high health plant production.



PRACTICAL TOOLS AND CONNECTIONS

We provide practical tools, information and support to enhance your strategies and day-to-day practices. Our digital data platform improves crop management recording and reporting, so you can make better decisions. Tap into our data, networks and know-how to boost your business.



PROFITABLE INNOVATION

Our programs are backed by the latest independent scientific research, so you know you're working with reliable, up-to-the-minute information that gives you a business edge.



ONGOING SUPPORT

Our credentials are not just 'set and forget'. We provide a tailored program each year from an independent auditor to help you continuously improve your practices and systems.



AFFORDABLE SOLUTIONS

You don't have to be a GIA member to gain GIA credentials but if you are an NGI member – or a learning institution, you can access our programs at a discounted rate.

Plus, program participation is tax deductible.

WHICH CREDENTIAL IS RIGHT FOR YOU?

Which credential is right for you?	Start here Nursery Industry Accreditation Scheme, Australia (NIASA) accreditation	Once you're NIASA accredited EcoHort certification	Once you're NIASA accredited BioSecure HACCP certification
What is it?	NIASA is the national nursery industry best management practice (BMP) program.	EcoHort is the national nursery industry environmental management system (EMS).	BioSecure HACCP is the national nursery industry plant protection biosecurity program.
Why you need it	From crop hygiene to water management, employ this holistic system to secure a sustainable future.	Improve your sustainability and address environmental and natural resource management responsibilities.	Assess your current and future pest, disease and weed risks, and become a high health plant production business.

» NEXT STEPS

For more information about our credentials:

- call us on 1300 95 95 13
- email us at biosecure@greenlifeindustry.com.au

Find program manuals and guidelines plus technical information at nurseryproductionfms.com.au