

AUSTRALIAN NURSERY INDUSTRY

The nursery and garden industry in Australia crosses all state borders and covers urban, peri-urban and rural environments. The industry is broad and encompasses the ornamental market and supplies starter plants for fruit and vegetable production and stock for landscaping, forestry and revegetation.

The importance of the Industry cannot be understated as it significantly underpins the food, fibre and foliage plant production in Australia and offers Australia both aesthetic and scientific solutions to climate mitigation.

Growers

- **>50%** of growers are 'micro businesses' turning over of **<\$500K**
- **27%** of growers turnover between **\$500K - \$2M** and **10%** turnover greater than **\$3.5M**.
- Operating costs as a percentage of turnover are **28%** and Wages are **32%**.

Workforce

- **19,000** FTE work in greenlife production.
- **67%** of employees are full or part time with **32%** engaged casually/seasonally
- **78%** of staff are in nursery production roles
- **72:28** ratio of males to females in nursery production.

Production (% of businesses producing)

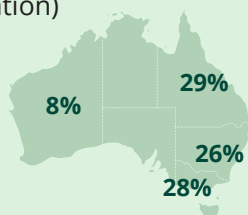
56% Perennials/Trees/Shrubs	16% Herbs/Vegetables
33% Propagation plants	15% Bedding & Potted Colour
21% Indoor plants	14% Other
20% Fruit/nut trees & vines	

Supply (% of businesses selling to)

59% Retail	31% Government
54% Production wholesale	30% Primary Ind/Forestry
40% Landscape/Building/Dev	

Geography (business location)

29% QLD
28% VIC
26% NSW
8% WA
9% SA, NT, TAS combined



\$2.29 Billion

15/16 Farmgate value



1.618 Billion

plants in the environment and economy



1,777

greenlife production businesses in operation



27,000

employed as full time, part time or casual



6,229 Ha

Outdoor production



1,273 Ha

Indoor production



58% of growers invested in their businesses

Infrastructure and technology



48% of growers are planning to expand

Within the next 5 years



Nursery & Garden Industry Australia (NGIA) is the peak industry body for commercial greenlife producers, greenlife retailers and allied suppliers in Australia. NGIA provides leadership and resources to support initiatives, which meet the goals of the Industry nationally, for the benefit of Members. www.ngia.com.au