



Healthy  
Plants



Healthy  
People

GREENLIFE INDUSTRY  
NATIONAL CONFERENCE  
3-5 MARCH 2020, THE WESTIN, PERTH

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

The inaugural national conference for Greenlife Industry Australia, the new national peak body for greenlife in Australia is on 3-5 March 2020 in Perth, Western Australia.

This industry run national conference, formerly hosted by the Nursery & Garden Industry Australia, attracts senior managers and business owners from around the country and is a demonstration of the professionalism, diversity and exceptional standards of the industry.

Recognising we all have a role to play in the future production and supply of Australian greenlife the *Healthy Plants Healthy People* Conference will educate, encourage and enthuse delegates to be

leaders in addressing plant health, responsible production practices, research adoption, examination of the barriers to change and highlighting the economic opportunity for greenlife.

The *Healthy Plant Healthy People* Conference ties into the UN proclaimed International Year of Plant Health and will contribute to raising awareness of how protecting plant health can support people through health and well-being, economic development, protecting the environment, providing food security and helping to end poverty.

It is a “ground up” practical conference to assist businesses be agile, flexible and responsive in a changing business and operating environment.

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### KEY INFORMATION

**DATE:** Tuesday 3 March – Thursday 5 March 2020

**VENUE:** The Westin, Perth, Western Australia

**FORMAT:** Tuesday: Tour Day and Exhibition Welcome  
Wednesday: Conference sessions, exhibition and social night  
Thursday: Conference sessions, exhibition and Industry Dinner

### DELEGATE PROFILE

Attracting around 280 delegates from all over Australia, the conference sees participation from owners and managers within businesses and organisations that provide products and services for greenlife production; produce, supply and retail greenlife and promote the benefits of and share greenlife with the community.

### FURTHER INFORMATION

For the full details of package inclusions and terms and conditions please contact:

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Greenlife  
Industry Australia

# OPPORTUNITIES AT A GLANCE

Delegates register for the National Conference knowing that this event is run by the industry, for the industry. Held every two years, the Conference is only open to registered attendees and invited guests and our delegates know that this is the conference for leaders in the greenlife industry.

If you only make one sponsorship investment this year, ensure it is the Healthy Plants Healthy People Conference & Exhibition which will deliver you a sound return on investment. As a sponsor:

- ▶ Your brand will be associated with the inaugural Greenlife Industry Australia national event
- ▶ You can choose from three package options to suit your marketing needs. Platinum, Gold and Silver packages have flexible inclusions across a range of different sponsored items.
- ▶ You have the opportunity for brand engagement pre-event, during and post-conference.

An outline of opportunities is provided below, and we look forward to tailoring a package to suit your needs and budget.

SPONSORSHIP ITEM	PACKAGE OPPORTUNITIES	PRICE EX GST	BOOTHS INCLUDED	REGISTRATIONS INCLUDED
Principle Research Partner	1	<b>SOLD</b>	4	4
Exhibition Hall Sponsor 3-day naming rights of exhibition hall	1 Platinum	\$20,000	2	4
Final Keynote Speaker Dr Craig Challen, Joint 2019 Australian of the Year, Cave Diver	1 Platinum	\$20,000	2	4
Industry Recognition Dinner Frasers Kings Park	1 Platinum	\$20,000	2	4
The Green Room Exhibition workspace/learning pod	1 Gold	\$15,000	1	2
Conference Social Event Perth City Farm	1 Gold	\$15,000	1	2
Retail Tour - Full day acknowledgment	1 Gold	\$15,000	1	2
Production Tour- Full day acknowledgment	1 Gold	\$15,000	1	2
Product Launch	Multiple Silver	\$8,000	1	1
Welcome drinks and exhibition walk through	1 Silver	\$7,000	1	1
Opening Speakers Session Sponsor	1 Silver	\$7,000	1	1
Conference Satchel	1 Silver	\$7,000	1	1
Name Badges & Lanyards	1 Silver	\$7,000	1	1
Session Speakers	Multiple	\$5,000	0	1
Note pads & pens	1	\$2,000	0	0
Catering Breaks	Multiple	\$2,000	0	0
Satchel Inserts	Multiple	\$1,000	0	0

EXHIBITION	NUMBER OF OPPORTUNITIES	PRICE EX GST	REGISTRATIONS INCLUDED
Single booth only	Multiple	\$3500	1
Double booth	Multiple	\$6700	2